

# ***Ready, Steady, Transform!***

Forum organised by Michael Culture Association (MCA)

20-21 November, 2025, in Paris and online

## **Guidebook**

### **Summary**

#### **Michael Culture Association - About**

Ready, Steady, Transform! - The annual forum of MCA

Agenda

#### **Useful tips**

The forum venues

How to get

Hotel suggestions

Lunch break suggestions

Transports from airports to the center of Paris

2

2

3

4

4

8

10

11

## **Michael Culture Association - About**

Michael Culture Association (MCA) is a trans-sectoral and trans-domain European network gathering public and private organisations from all over Europe and beyond, for the preservation, the promotion and the valorisation of heritage and digital cultural contents, and its communities. MCA provides knowledge, tools and services for cultural institutions and the general public, to support the role of cultural heritage as a pillar of inclusive and sustainable European societies.

### ***Ready, Steady, Transform!* - The annual forum of MCA**

- *Ready* to dive into bold conversations and fresh perspectives?
- *Steady* in your pursuit of inclusive, sustainable change?
- *Transform* how we imagine and engage with cultural and heritage in the digital age?

**The first annual MCA Forum: *Ready, Steady, Transform! Digital, cultural and creative collaboration for a sustainable and inclusive future*** will take place the 20th and 21st November 2025 in Paris. This forum is a call to cultural professionals, artists, citizens, researchers, technologists, policy makers, students, and accessibility advocates: to come together around two shared questions: How can digital cultural heritage become a catalyst for more sustainable, inclusive, societies? How do we build effective collaboration across different sectors and domains?

Over two days, we'll explore not just the tools and technologies of the present, but the visions of the future. The event will centre on the pressing need to weave sustainability into the fabric of digital cultural practice, while embracing the transformative potential of digital culture to reshape participation, access, and collective imagination.

The programme will unfold through interactive sessions, grounded case studies, a fair and open roundtables, designed to spark dialogue, co-creation, and new ways of thinking. Expect a format that values presence over performance, ideas over hierarchy, and progress over perfection.

In the spirit of our team and members, the forum will be frugal, dynamic, and participatory – a living space where ideas circulate and take root.

# Agenda

: <https://michael-culture.eu/steady-ready-transform-join-our-first-forum-in-november/07/2025/>

**The event it's free and it will take place entirely in English**

## Reminder for online participants:

- **Day 1** - afternoon 13:00-18:00: full hybrid except moderated discussion *Digital, Culture & AI*
- **Day 2** - morning : only 1 session is accessible online:  
10:00 - 11:00 – Interactive Workshop on Cultural Data Sharing, by Maria Teresa Natale, Senior project manager, MCA.
- **Day 2** - afternoon 14:00 - 17:00: full hybrid

Connexion link is shared by email

WITH THE SUPPORT OF:



WITH THE PARTICIPATION OF



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

## Useful tips

### The forum venues

On the first day, the forum will be held at [Rosa-Parks Social and Cultural Centre](#).

In the evening, we will have the networking dinner at [Le Hasard Ludique](#).

On the morning of the second day, the forum will take place at the [Philharmonie de Paris](#), and in the afternoon we will return to [Rosa-Parks Social and Cultural Centre](#).

### DAY 1 & DAY 2 AFTERNOON

#### - [Rosa Parks Social and Cultural Centre](#)

Simone Veil Room, [219 Boulevard Mac Donald, 75019, Paris](#)

Metro: Line 7 station "Corentin Cariou"

RER: Line E station "Gare Rosa-Parks"

Tramway: T3b stop "Rosa-Parks"

BUS: 54, 60, 239 "Rosa Parks" station



The Rosa-Parks Social and Cultural Centre has been managed since December 2016 by the Rosa-Parks Association, founded in 2014. It is a place for community, social interaction, leisure, and citizen participation around local projects. The association brings together residents and organizations that have been active since 2011 in an area stretching from Porte de la Villette to Porte de la Chapelle.

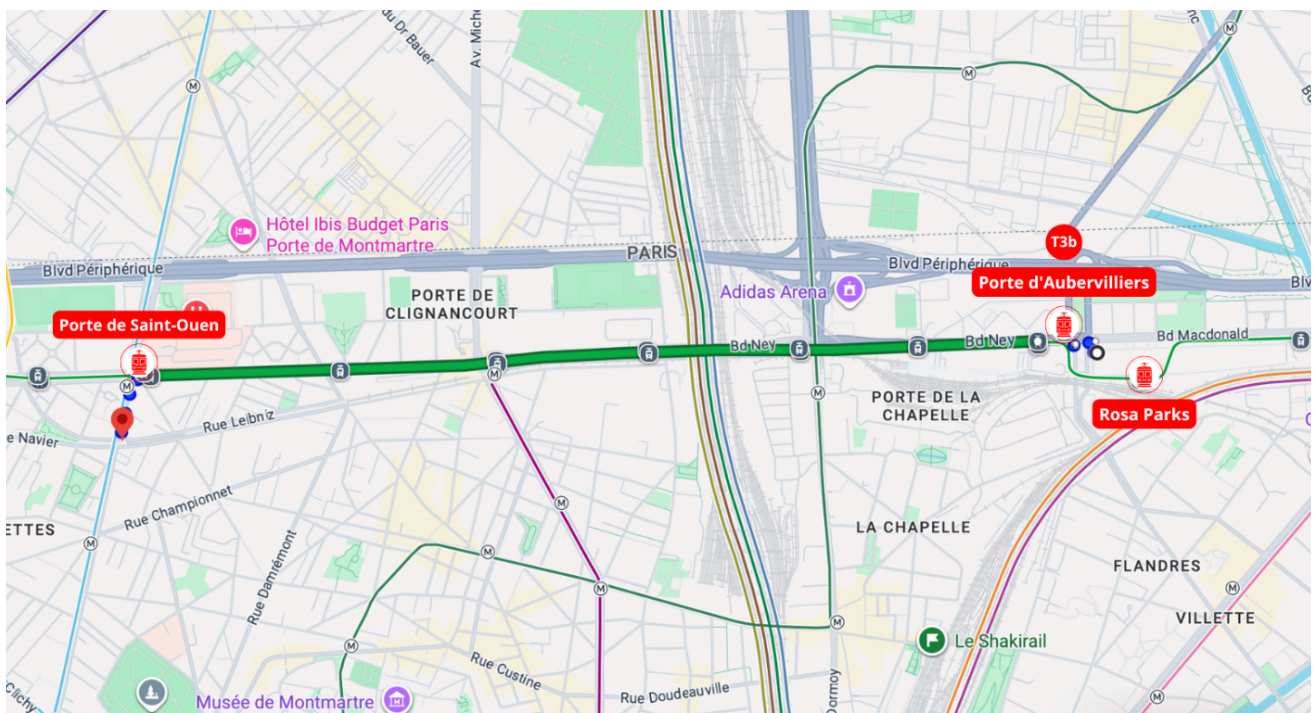
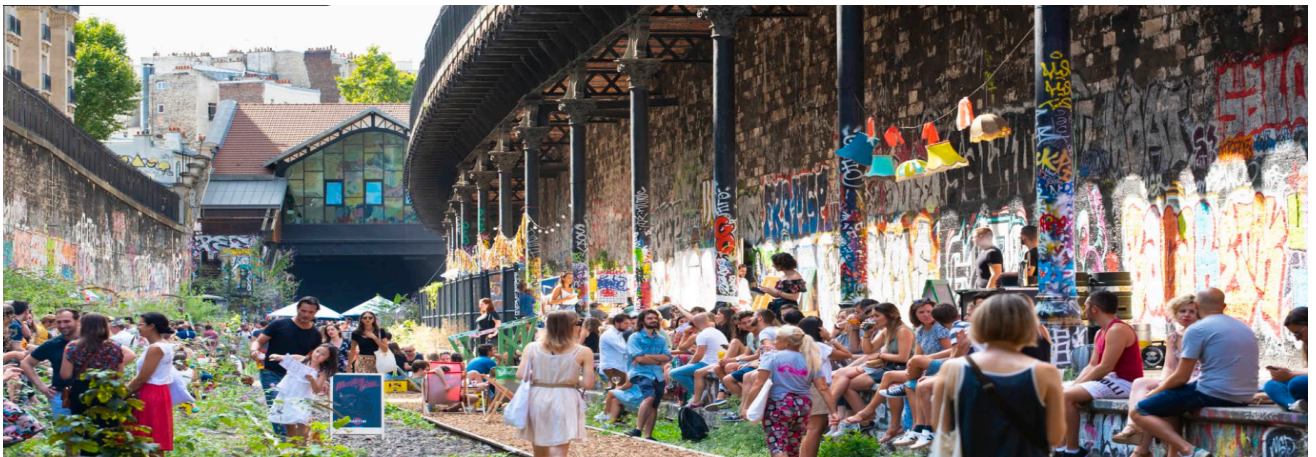
## - Le Hasard Ludique: Venue of the First Day's Social Dinner

[128 Av. de Saint-Ouen, 75018 Paris, France](#)

Metro: Line 13 stations "Porte de Saint-Ouen" or "Guy Môquet"

Tramway: Tram T3b stop "Porte de Saint-Ouen"

BUS: Line 81 stop "Navier"



Inaugurated in 1863 on the Petite Ceinture railway line, the Avenue de Saint-Ouen station has lived many lives. First a railway station, it became the *Le Lumière* cinema in 1938, then, from 1958 to 2011, a popular bazaar hosting various stores. Purchased by the City of Paris in 2010, it was renovated between 2015 and 2017. Since spring 2017, it has been reborn as Le Hasard Ludique, a vibrant cultural and social venue that, in addition to hosting numerous cultural events, offers Écotable-certified cuisine: fresh, seasonal, organic, and homemade!

## DAY 2 - MORNING

On the morning of the second day, the forum will take place at the [Philharmonie de Paris](#), and in the afternoon we will return to [Rosa-Parks Social and Cultural Centre](#).

### - [Media Library of the Philharmonie de Paris](#)

[221 Avenue Jean Jaurès, 75019 Paris](#)

Metro: Line 5 station "Porte de Pantin"

RER: Line E station "Pantin" (then bus 151)

Tramway: Line T3b: station "Porte de Pantin"

BUS: Lines 75 & 151 stop "Porte de Pantin"



Open onto the Parc de la Villette, the Library of the Philharmonie de Paris – a major cultural institution dedicated to music that includes concert halls, exhibition spaces, and educational facilities – provides a quiet space for professional musicians, music lovers, and the simply curious who wish to read up on music.



Picture of the entrance "[Entrée des artistes](#)". There you will find some members of the staff who will guide you to the media library. The Media Library is on the third floor. Before taking the elevator, breakfast will be offered in the coffee room on the right.

## How to get

### From the Philharmonie de Paris to the Rosa Parks Social and Cultural Centre:

On foot: About 1.3 km

Walking time: Around 15 minutes

Route: Walk along Boulevard Macdonald or Rue d'Aubervilliers heading north-west.

Tramway: Take Tram T3b from Porte de Pantin (right next to the Philharmonie).

Direction: Porte d'Asnières – Marguerite Long

Get off at Rosa Parks (about 2 stops, 5 minutes).

✔ Fastest and most convenient option.

Metro: Take Metro line 5 from Porte de Pantin → change at Gare du Nord.

RER: Then take RER E towards Villiers-sur-Marne → get off at Rosa Parks.

Total time: about 20–25 minutes.

### From Rosa Parks Social and Cultural Centre to Le Hasard Ludique:

On foot: Distance about 1.5 km

Walking time around 18–20 minutes

Route walk along *Boulevard Macdonald* heading west then turn toward *Avenue de Saint-Ouen*

By tram: Take Tram T3b from Rosa-Parks stop

Direction *Porte d'Asnières – Marguerite Long*

Get off at *Porte de Saint-Ouen* near *Le Hasard Ludique*

Travel time ~10 minutes

By bus: Take Bus 54 or Bus 60 from Rosa-Parks stop

Stop at *Navier / Porte de Saint-Ouen*

Travel time ~15 minutes

## Hotel suggestions

### **OKKO HOTELS Paris Rosa Parks**

202 Rue d'Aubervilliers, 75019 Paris

+33 (0) 1 40 29 83 83

<https://www.okkohotels.com>

### **Residhome Paris Rosa Parks**

3-13 Rue Gaston Tessier, 75019 Paris

+33 (0) 140 03 30 00

<https://www.myresidhome.com/paris/residhome-paris-rosa-parks/apparthotel-residence-hoteliere.html>

### **UCPA SPORT STATION Hostel Paris**

28 All. Rose Dieng-Kuntz, 75019 Paris

+33 (0) 9 75 18 11 80

<https://www.ucpa.com/hostel-paris-19/fr>

### **The ReMIX Hotel**

28 ter Av. Corentin Cariou, 75019 Paris

+33 (0) 1 44 72 15 30

<https://www.remix-hotel.com/>

Eco-hostels:

### **Zazie Hôtel**

3 Rue Chaligny, 75012 Paris

+33 (0) 1 46 28 10 20

<https://www.zaziehotel.paris/>

### **Solar Hotel**

22 rue Boulard, 75014 Paris

+33 (0) 1 43 21 08 20

<https://www.solarhotel.fr/fr/>

### **IBIS LA VILLETTE**

31-35, quai de l'Oise, 75019 Paris, France

Cité des Sciences 19ème

+33 1 40 38 04 04

<https://all.accor.com/ssr/app/ibis/rates/1401/index.fr.shtml?destination=villette-75019-paris-france&compositions=1&dateIn=2025-10-21&dateOut=2025-10-22&nights=1&hideWDR=false&accessibleRoom=false&rid=1401>

## Lunch break suggestions

Close to the Rosa Parks Social and Cultural Centre:

### - **Thaï Basilic Rosa Parks**

6 Pass. Susan Sontag, 75019 Paris

+33 (0) 972859996

<https://maps.app.goo.gl/jAxPTaszURppKwsXA>

### - **Fratellini Caffè**

10 Pass. Susan Sontag, 75019 Paris

+33 (0) 174645036

<https://maps.app.goo.gl/PCsdTYMosaZDuiMj6>

### - **MyFrench Cantine**

183 Bd Macdonald, 75019 Paris

+33 (0) 952173112

<https://maps.app.goo.gl/Zk9mZjHAWcpv6So67>

### - **Café de la Musique**

213 Av. Jean Jaurès, 75019 Paris

+33 (0) 1 89 89 12 34

<https://maps.app.goo.gl/jraYTz8vZzxcDChA6>

### - **La Cantine Libanaise - Le Parks**

11 Pass. Susan Sontag, 75019 Paris

+33 (0) 140346525

Close to the Philharmonie de Paris :

### - **La Petite Halle**

Attenant à la Grande Halle de la Villette, 211 Av. Jean Jaurès, 75019 Paris

+33 (0) 9 82 25 91 81

<http://www.lapetitehalle.com/>

### - **La Tradition Gourmande** - Boulangerie

2 Rue Eugène Jumin, 75019 Paris

+33 (0) 142442263

<https://maps.app.goo.gl/g7FQc7JPDB1ckCxY9>

### - **Restaurant Ventrus - Parc de La Villette**

Croisement du canal de l'Ourcq et du canal Saint-Denis, 1 All. du Canal, 75019 Paris

+33 (0) 787790578

<http://www.ventrus.fr/>

## Transports from airports to the center of Paris

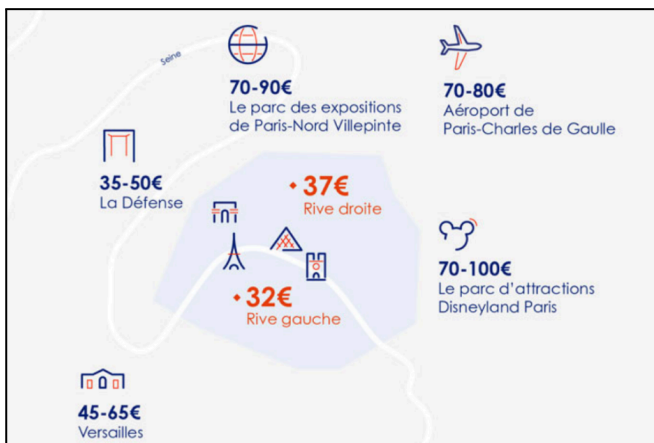
### From Airport Paris-Charles de Gaulle travel options :

- RER B
- Where to find a taxi:
  - ◆ Terminal 1: Gate 24 on the Arrivals level
  - ◆ Terminal 2A: Gate 6
  - ◆ Terminal 2C: Gate 14
  - ◆ Terminal 2D: door 7
  - ◆ Terminal 2E: Gate 10 on the Arrivals level
  - ◆ Terminal 2F: Gate 11 on the Arrivals level
  - ◆ Terminal 3 Terminal 2G: Exit from the Arrivals hall / Terminal 2G: blue door



### From Airport Paris-Orly (ORY) travel options :

- Tramway 7 + Metro 7
- Where to find a taxi:
  - ◆ Orly 1-2 : Gate 14a
  - ◆ Orly 3 : Gate 32a
  - ◆ Orly 4 : Gate 48a



## **Book a Taxi:**

### **G7 Paris**

Online booking (available in English): <https://www.g7.fr/en/book-taxi>

Phone (available in English): [01 49 48 38 00](tel:0149483800)

24/7

### **Alpha Taxis**

<https://reservation.alphataxis.fr/>

01 45 85 85 85

24/7

To ensure a safe and cost effective trip, we recommend that you always take an official cab outside the terminals. Only cabs located at the gateway to the arrivals levels are authorised to pick up customers. These official cabs can be recognized by the lighted sign on the roof of the vehicle. If you are approached outside the baggage claim area by persons claiming to be cabs, we invite you to decline any offer of transportation.